

# UAB Arab Banking Conference For 2023

RIYADH - SAUDI ARABIA

## Platinum Sponsorship Benefits

### General Benefits

- Receiving up to 15 complimentary invitations for senior executives from your institution and / or major clients includes the cocktail reception, conference, lunch and dinner.
- Your institution will be entitled to have a keynote speech up to 15 minutes.
- Your institution will be participating in one of the various panel discussions in prior agreement with UAB concerning the speaker and topic.
- The Platinum Sponsor has full right to the delegate list.

### Benefits of Booth display

- Exclusive Booth (4\*3 sqm) in the exhibition, where you can promote your company material or distribute promotional items.
- 6 roll ups to be placed at the exhibition adjacent to the conference.
- **The name of your company and logo will appear on:**
  - The main banner placed in the conference hall.
  - UAB roll ups specially for sponsors.
  - All promotional items related to the conference includes the conference.

### Specialized training courses

- The Sponsor is granted to attend all the 2023 specialized training Program for 2 persons free of charge.

### The Sponsor Conference Brochure will include

- Your logo will appear in the inside and outside cover as Platinum Sponsor.
- One full-page company profile up to 300 words.
- One full color page advertisement.
- Picture and name of top executive chosen by you (Chairman, CEO, GM).

### UAB Website Page

The logo of your institution will appear on UAB Website: [www.uabonline.org](http://www.uabonline.org)

### Publications benefits

- The name of your institution and its logo will appear on the front page of a special supplement of "Itihad Al-Masaref Al-Arabia Magazine" dedicated to the conference and will be issued after it.
- 4 editorial pages of your institutions products services important events and a comprehensive coverage on the participation of your institution in this conference final brochure.
- One page company profile includes 300 words outline of the firm's global or regional activities.
- One color page advertisement (artwork) in Itihad Al-Masaref Al-Arabia Magazine.

### Award Ceremony

Sponsoring Institutions will receive a special honoring award during the Sponsor award ceremony.