

Platinum Sponsorship Benefits

General Benefits

- Receiving up to 10 complimentary invitations for senior executives from your institution and / or major clients includes the cocktail reception, conference, lunch and dinner.
- Your institution will be participating in one of the various panel discussions in prior agreement with UAB concerning the speaker and topic.
- The Platinum Sponsor has full right to the delegate list.

Benefits of Booth display

- Exclusive Booth (4*3 sqm) in the exhibition, where you can promote your company material or distribute promotional items.
- Up to 6 roll ups to be placed at the exhibition adjacent to the conference.
- **The name of your company and logo will appear on:**
 - The main banner placed in the conference hall.
 - UAB roll ups specially for sponsors.
 - All promotional Items related to the conference includes the conference.

The Sponsor Conference Brochure will include

- Your logo will appear in the inside and outside cover as Platinum Sponsor.
- One full-page company profile up to 300 words.
- One full color page advertisement.
- Picture and name of top executive chosen by you (Chairman, CEO, GM).

UAB Website Page

The logo of your institution will appear on UAB Website: www.uabonline.org

Publications benefits

- The name of your institution and its logo will appear on the front page of a special supplement of "Itihad Al-Masaref Al-Arabia Magazine" dedicated to the conference and will be issued after it.
- 4 editorial pages of your institutions products services important events and a comprehensive coverage on the participation of your institution in "Itihad Al-Masaref Al-Arabia Magazine".
- One page company profile includes 300 words outline of the firm's global or regional activities.
- One color page advertisement (artwork).
- Special interview with one of the Bank Executive Manager.

Award Ceremony

Sponsoring Institutions will receive a special honoring award during the Sponsor award ceremony.