

Silver Sponsorship Benefits

General Benefits

- Receiving up to 4 complimentary invitations for senior executives from your institution and / or major clients includes the cocktail reception, conference, lunch and dinner.
- . The Silver Sponsor has full right to the delegate list.

Benefits of Booth display

- Exclusive Booth (3*2 sqm) in the exhibition, where you can promote your company material or distribute promotional items.
- Up to 3 roll ups to be placed at the exhibition adjacent to the conference.
- **The name of your company and logo will appear on:**
 - The main banner placed in the conference hall.
 - UAB roll ups specially for sponsors.
 - All promotional items related to the conference includes the conference.

The Sponsor Conference Brochure will include

- Placement of Sponsors logo in the inside cover as Silver Sponsor.
- One full page company profile of up to 300 words.
- One full color page advertisement.
- Picture and name of top executive chosen by you (Chairman, CEO, GM).

UAB Website Page

The logo of your institution will appear on UAB Website: www.uabonline.org

Publications benefits

- One color page advertisement (artwork) in Itihad Al-Masaref Al-Arabia Magazine.

Award Ceremony

Sponsoring Institutions will receive a special honoring award during the Sponsor award ceremony.